

Look Platform - Privacy Policy

Who Are We

Our website is www.look-platform.com . We care about you and the privacy of your personal data. For us it is essential and necessary to provide a service to our customers and partners, as secure and confidential as possible, safeguarding the privacy of communications and personal data. This privacy policy establishes the ways we collect, process, and use personal data, as well as the security safeguards adopted in this treatment for both services and products that we provide.

Access To Personal Data

This privacy policy aims to demonstrate our commitment and respect for the privacy rules and the protection of personal data of customers, partners and subscribers to our platform.

By subscribing a service or purchasing a product from our company you are authorizing the treatment of your personal data exclusively to Look Platform. These interactions, via website and/or E-mail, require that we introduce your data in our system, namely identification information, requirements and/or preferences, special circumstances and other data, which will be used only for analysis of specific data associated with the request of the customer, and also to provide information related to products and services.

Under no circumstances will you be required to provide information about philosophical or political views, party and/or union affiliations, religious faiths, private life and racial or ethnical origins, as well as private data on health and sexual life, including genetic data.

The treatment of personal data is carried out in strict compliance with the legislation on the protection of personal data under the terms of the General Data Protection Regulation (EU) 2016/679 and / or any legislation that regulates, adds or replaces said legislation, from now on designated GDPR.

Any personal information that is disclosed will be understood as obtained, treated and transmitted with the consent of the same, under strict compliance with the GDPR. Look Platform declares and guarantees that it has been implemented, is capable and will continue to implement security measures of technical and organizational natures, necessary to guarantee the safety of personal data that is provided, to prevent its alteration, loss, treatment and / or unauthorized access, considering the present technology and the nature of the stored data, to minimize the risks to those who are exposed.

Look Platform guarantees customers, partners and subscribers the right of access, rectification and elimination of data, in accordance with the legal requirements. If the party wishes to exercise aforementioned right as stated in GDPR it can do so by sending an electronic mail to customercare@look-platform.com

Collection Of Data

Look Platform compiles, from its customers and partners, some personal data such as electronic mail, first and last name. This can be done via website or through the company's sales team.

The collection of personal data is always done with prior consent, clearly indicating the purpose for which they are intended. The data is considered appropriate, relevant and not excessive in relation to the scope and purpose, and specific and/or explicit products and services offered and provided by Look Platform.

Personal Data Treatment

Look Platform is responsible for handling the personal data of their customers and potential customers, who complete their data. The data are registered in Look Platform secured cloud storage. Access to information by Look Platform officials and/or employees is only possible with exclusive access passwords, with all accesses registered and recorded. The changes to existing data in the archives are possible, all changes are also registered and recorded, with the user code and date.

Personal data are treated with the legally required degree of protection to guarantee their safety and avoid their alteration, loss, treatment and/or unauthorized access. It is understood and accepted that Internet security measures are not impregnable. Look Platform is deployed in a secure cloud technical infrastructures for peripheral control, namely antivirus, network firewalls, encryption systems, private circuits and VPN networks, to meet the security requirements.

Look Platform, by accessing any personal data, undertakes to:

a) Treat them in accordance with the applicable data protection requirements, through legally enforceable security measures of technical nature and organization, which guarantee their security, avoiding their alteration, loss, treatment and/or unauthorized access, considering the present technology, the nature of the data and the possible risks to which they are exposed.

b) Use and apply data exclusively for the purposes for which they were consented.

c) Make sure that the data is handled only by the people whose intervention is necessary for the provision of the service, with the same obligations of secrecy and confidentiality. If there is a possibility that the information is disclosed to third parties, these will be required to maintain the same secrecy and confidentiality, in accordance with this document.

Purpose And Legal Basis For Data Processing

You can freely browse the lookplm.com website without having to provide any personal data. The purpose of processing data for registered subscribers is solely to login to the platform, answer inquiries, send newsletters, information and promotions, as well as the latest news of Look Platform.

Data processing is always carried out by Look Platform. They are kept confidential, and never provided to third parties for whatever purpose. Data are only processed with the clear, free and informed consent, through proactive action aimed at obtaining that consent.

Responsible For The Treatment Of Personal Data

Look Platform is responsible for handling the collection, registration, organization, structuring, conservation, adaptation or alteration, recovery, consultation, use, dissemination by transmission, diffusion or any other form of availability, comparison or interconnection, limitation, and deletion or destruction of the Personal Data of its users, customers or potential customers.

Data Retention Period

The data of customers and partners are kept only for the period necessary to fulfill the purposes for which they are intended. The party may request, at any time, to change or withdraw the consent, with effect for the future.

Access, Rectification Or Opposition To Data Processing

The party may exercise its right to access, rectification, cancellation, and opposition with respect to its personal data. The exercise of said rights must be made by mail to the company's address or by email to customercate@look-platform.com

Changes To The Privacy Policy

Look Platform reserves the right to, at any time, update and/or revise the current privacy policy, in order to adjust to possible legislative changes and/or other restrictions. The updated privacy policy (with any changes that may occur) can be consulted at any time in this area.

Accepting The Privacy Policy

It is understood that the customer or partner accepts the terms of this privacy policy when providing his data in any of the possible ways to contact our company. We assume the automated processing and use of the data is authorized, in accordance with the privacy policy described here.